



NORAH HEAD • EAST TOUKLEY • NORAVILLE • TOUKLEY • CANTON BEACH

WHO IS GREATER TOUKLEY VISION INC?

Greater Toukley Vision Inc (GTV) is a non-profit organization responsible for administering the funds received by Wyong Shire Council from a levy on the commercial premises in the Greater Toukley area. Due to State Government regulations regarding how the special rate levy is administered, the GTV was set up as a stand-alone organization in 1997. The Greater Toukley area extends from the Toukley Bridge to Norah Head Lighthouse incorporating Toukley, Canton Beach, West Toukley, Noraville and Norah Head.

The primary aim of the GTV is to market and promote the Greater Toukley area for the benefit of the business community.

The GTV office is located at Level 1, 250 Main Rd, Toukley. GTV employs a Coordinator who reports directly to a Board of Management which is made up of local business owners and community members volunteering their time for the benefit of the Greater Toukley community.

Monthly Executive Board meetings are attended by the Board of Management. At our Annual General Meeting the Board of Management is elected. An Information and Networking Forum is held annually which is designed to keep businesses and the community up to date with projects, events and developments in the Greater Toukley area.

WHAT DOES GTV DO?

Events: The GTV develops and coordinates festivals and events to attract visitors to the area. Our calendar of events includes;

AUSTRALIA DAY EVE CELEBRATIONS CANTON BEACH

FOOD, FUN & MUSI September VILLAGE GREEN

THE LIGHTING OF THE CHRISTMAS TREE Last Sunday in November VILLAGE GREEN

GTV also assists to promote a number of events such as the Gathering of the Clans, Hot Rods, Soldiers Beach Body Boarding Pro & the Whaledreamers Festival that visit the Greater Toukley area. For details please visit www.greatertoukley.org or search Greater Toukley Vision on Facebook.

Promote: The GTV also aims to promote, foster and develop the Greater Toukley area as a desirable commercial investment opportunity, as an attractive shopping area and as a vibrant and popular tourist destination. We currently have a tourism strategy designed to attract visitors to the Greater Toukley area.

Streetscape: The GTV is concerned with providing clean and safe retail precincts. We currently engage a contractor to provide supplementary cleaning to compliment the existing service provided by Wyong Shire Council. The GTV contractor is responsible for litter pick-up, weeding of gardens and graffiti removal in the Toukley CBD, East Toukley & Norah Head. In conjunction with this initiative the GTV encourages all business and commercial property owners to do all that they can to make sure their premises are kept clean and tidy.

GTV also advocates on behalf of businesses to the RTA and Wyong Shire Council to ensure adequate parking and traffic management particularly on the Main Rd.

Security: The perceived safety of our retail precincts is a concern to GTV. GTV has recently been successful in gaining funding from the State Government to install a Community CCTV system in the Greater Toukley area. The system is monitored 24hours a day, 7 days per week by Unique Security Group at Charmhaven. We are also involved in a number of projects that encourage community engagement and community pride.

Co-operation: The GTV aims to facilitate co-operation between business, government and community bodies for the benefit of the Greater Toukley businesses. Those organizations include Wyong Shire Council, the Northern Lakes Regional Business Chamber, Central Coast Tourism, Norah Head Residents & Ratepayers Assoc, the Toukley Precinct Committee, Toukley Senior Citizens Centre, Toukley Neighbourhood Centre & Toukley & Districts Art Society.

Information: GTV keeps the community informed. We produce a regular newsletter - 'Out & About' which is distributed to all business owners and local residents. Out & About provides updates of events and developments in the Greater Toukley area. Our regular Lighthouse column appears fortnightly in the Central Coast Express Advocate and promotes new businesses to the area, updates community events and developments. We also inform local business owners via regular emails. Our Facebook page also provides regular updates. If you would like to be included on our mailing list please complete the form enclosed with this kit. We also hold annual Information and Networking Forums for local business

HOW CAN I BE INVOLVED?

All business owners and commercial property owners located in the Greater Toukley area are welcome to become members of the GTV. Lifetime membership costs \$5.50 and gives the member voting rights at the Annual General Meeting and the opportunity to nominate for a Board Position.

If you would like to become a member of the GTV please complete the membership form included with this kit

If you have an issue or concern that you would like raised at our monthly executive board meetings please feel free to contact the GTV office anytime.

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www.greatertoukley.org